



## AXIO® - Smart Energy

AXIO is a brain performance product that gives you long-lasting energy without the crash from sugary beverages and snacks. The ingredients for both AXIO and AXIO Decaf were chosen to ignite long-lasting power, heightened concentration and sharper focus without the stressful jitters often experienced with energy supplements.

### We All Want More Energy

Energy. Concentration. Focus. We all want more of these to meet the demands of our busy world. Our circadian rhythm naturally drops our energy mid-morning and mid-afternoon but who has time to stop and take a nap?

We're all busy working, running errands, racing to our next class, or picking up kids from school and taking them to their evening activities. You don't have any extra time in your day but you need the energy to power through your schedule. Sugary beverages and snacks or excessive energy supplements are easy to find but they come with a crash—they're not the answer.

### Convenience Comes With a Crash

Easy-to-reach store shelves are lined with sugary beverages and highly processed snacks that contain unnecessarily high amounts of calories, sugar, fat, sodium and caffeine. They promise us a spike in energy followed by a crash once the sugar wears off. Most energy drink supplements come with higher doses of

caffeine, sugar, and calories than we need in one serving—feeding a harmful cycle.

Every crash forces us to reach for another quick-fix sugar boost or energy drink, and the vicious cycle continues. This pattern simply isn't sustainable! It makes our day-to-day lives more stressful, drains our life force, and is generally harmful for our health. Luckily, there is a smarter way to get more energy.

### Fuel Your Life With Smart Energy

AXIO and AXIO Decaf eliminate the need to reach for sugary drinks or unnecessary calorie-laden snacks to give you the boost you need. Sugary energy supplements, drinks and snacks set you up for a crash—AXIO doesn't. Reach for AXIO instead—a zero-sugar boost of energy that uses vitamins, minerals and phytonutrients to give you long-lasting power.

Whether you sit for an 8+ hour work day or need a boost while running errands around town, AXIO can provide the energy, concentration and focus you need to get through your day.

## AXIO & AXIO DECAF

AXIO and AXIO Decaf both offer alternatives to the maddening cycle of sugar highs and lows. Using vitamins, minerals and phytonutrients, both AXIO products support energy metabolism and give you long-lasting power, enhanced concentration and improved focus without the jitters.

### AXIO BENEFITS

- Improves mental endurance & mental acuity
  - Improves concentration & memory retention
  - Increases physical & mental energy
  - Improves positive mood
  - Increases the brain's resilience to stress
  - Improves information processing & attention
  - Reduces mental fatigue & brain fog
  - Clean formula
- |                      |                 |
|----------------------|-----------------|
| • Natural Sweeteners | • Gluten-free   |
| • No added Sugars    | • Low Calories  |
| • Natural Flavors    | • Low Carbs     |
| • Natural Colors     | • Vegan         |
| • Non-GMO            | • BSCG Approved |

### AXIO

AXIO uses the purest form of caffeine and a higher amount of AXIO's proprietary blend (compared to AXIO Decaf) to offer a rapid source of energy. Recommended for morning use, before exercise, or for those days when you need a little extra something to get yourself through! AXIO is available in three refreshing natural flavors: Green Grape, Sour Cherry, and Dragonfruit.

### AXIO **DECAF**

We left out the added caffeine and lowered the AXIO proprietary blend in AXIO Decaf to give you long-lasting power without a high dose of caffeine. If you want energy without any added caffeine, use AXIO Decaf during your mid-afternoon lull for long-lasting power to propel you to

that 5 o'clock hour—to stay sharp through a long night of work or study. Axio Decaf is available to two natural fruity flavors: Red Raspberry and Grapefruit.

### The Science Behind AXIO Smart Energy

AXIO uses a smart blend of ingredients chosen to provide long-lasting power, enhanced concentration and improved focus without the jitters. AXIO's blend of ingredients that includes vitamins, minerals and phytonutrients supports energy metabolism and provides energy. AXIO accomplishes all of this without the use of unwanted calories and sugar.

People who use AXIO report immediate benefits like enhanced concentration and sharper focus. While AXIO is a short-term solution for energy, mood, and concentration, it comes with long-lasting benefits. AXIO directly addresses the body's response to stress—which is aggravated by our hectic schedules, worried or anxious minds and poor sleep patterns.

### AXIO Ingredients & Benefits

#### B VITAMINS

- Supports brain function
- Required for energy metabolism
- Helps maintain normal cellular function
- Helps promote positive mood
- Helps support optimal working memory
- Helps reduce fatigue
- Helps to promote healthier energy

#### MAGNESIUM

- Helps support normal nervous system function & brain health
- Promotes healthy energy metabolism
- Helps support optimal working memory

#### CAFFEINE ANHYDROUS (AXIO ONLY)

- Shown to improve mental function by increasing focus and concentration and decreasing perceived effort
- Helps promote alertness, mental clarity, and sense of energy

#### DMAE (AXIO ONLY)

- Helps support normal brain & nervous system function
- Helps optimize memory & attention without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity



### GREEN TEA EXTRACT

- Natural source of caffeine
- Provides a natural energy boost

### PINE BARK EXTRACT

- Helps support optimal mental performance

### L-THEANINE

- Helps promote healthier, sustained energy without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity

### QUERCETIN

- Known for its antioxidant function
- Helps boost cellular protection

*The benefits listed for the ingredients in Axio are based on historical/documented use. Some of these benefits may not be available at their full amounts at the current recommended dose of Axio. You may have to consume more than one (1) Axio packet to get the benefit described above.*

## UNLOCK *your* BRAIN'S POTENTIAL

### DIRECTIONS FOR USE:

Add AXIO to 12-16 oz of water mid-morning, mid-afternoon and whenever you need a reliable boost in energy without the dreaded sugar crash.

For a lighter flavor, mix with more water.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.*