

AVERAGE ANNUAL EARNINGS DISCLOSURE

ALL DISTRIBUTORS IN THE UNITED STATES

The below table shows the average commissions earned during the period January 1, 2018 through December 31, 2018 by U.S. Distributors at various ranks in the LifeVantage Compensation Plan, including the average percentage of total U.S. Distributors and the average earned commissions at each level. During the period, U.S. Distributors earned \$70,388,516 in commissions. There were 58,105 total U.S. Distributors during the period, with 44,577 U.S. Distributors paid in that same period.

January 1, 2018 through December 31, 2018

Distributor Rank	Total Commissions Paid to US Distributors	Average Monthly Commissions at Paid Rank	Minimum Monthly Commissions at Paid Rank	Maximum Monthly Commissions at Paid Rank	Average % of Paid Distributors as a % of Total Distributors	Average Number of Months to Achieve Rank
DISTRIBUTOR	\$1,472,724	\$12	\$0	\$8,937	40.17%	0
PRO 1	\$3,029,529	\$67	\$0	\$11,768	18.69%	4
PRO 2	\$4,651,883	\$254	\$0	\$3,107	8.25%	8
PRO 3	\$8,032,661	\$636	\$0	\$12,142	5.48%	11
PREMIER PRO 4	\$11,196,471	\$1,425	\$0	\$14,006	2.66%	16
PREMIER PRO 5	\$8,204,506	\$2,922	\$0	\$20,059	0.90%	20
PREMIER PRO 6	\$6,507,488	\$6,251	\$40	\$23,650	0.31%	26
ELITE PRO 7	\$7,284,353	\$12,603	\$1,564	\$38,143	0.17%	32
ELITE PRO 8	\$5,937,541	\$24,740	\$5,571	\$96,951	0.06%	30
ELITE PRO 9	\$6,383,315	\$48,358	\$14,382	\$77,287	0.03%	39
MASTER PRO 10	\$3,353,981	\$98,647	\$77,207	\$132,975	0.01%	31
EXECUTIVE MASTER PRO 10	\$4,334,063	\$123,830	\$83,725	\$199,327	0.01%	89

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

Note: These figures do not represent a Distributor's profit as they do not consider expenses incurred by a Distributor in the promotion of his/her business, possible retail markup income, or other incentives. The Average Annual Earnings Disclosure is required by law. To obtain additional information about LifeVantage Distributor earnings or this statement, please visit www.lifevantage.com.

This Disclosure is intended to provide truthful comprehensive information regarding the income earned by LifeVantage Distributors. A copy of this Disclosure must be presented to prospective Distributors any time Distributor compensation is presented or discussed, or any type of income claim or earnings representation is made, including one-on-one meetings. Earnings representations include: (1) statements of average Distributor earnings, (2) statements of non-average Distributor earnings, (3) statements of Distributor earnings ranges, (4) Distributor income testimonials, (5) Distributor lifestyle claims, and (6) hypothetical claims.

Copies of this Disclosure may be printed or downloaded from the LifeVantage website, www.LifeVantage.com.

