

LifeVantage Corporation

Distributor Compensation Summary

COMPANY OVERVIEW

LifeVantage Corporation is a company dedicated to helping people achieve their health, wellness and financial independence goals. We provide quality, scientifically-validated products and a financially rewarding network marketing business opportunity to customers and independent distributors who seek a healthy lifestyle and financial freedom. We sell our products to Independent Distributors, Preferred Customers and Retail Customers located in the United States, Japan, Hong Kong, Australia, Canada, Philippines, Mexico and Thailand.

OUR PRODUCTS

We engage in the identification, research, development and distribution of advanced nutraceutical dietary supplements and skin care products, including Protandim®, our scientifically-validated dietary supplement, LifeVantage TrueScience® Skin Care system, our line of anti-aging skin care products, Canine Health®, our companion pet supplement formulated to combat oxidative stress in dogs, and AXIO®, our energy drink mixes.

DISTRIBUTORS

LifeVantage markets its products through a network of independent contractors called Distributors. For the purposes of this summary, a “Distributor” is defined as any person who executed a LifeVantage Independent Distributor Application, and has either received at least one check, or made at least one purchase within the period. LifeVantage reported approximately 65,000 Active Distributors for the Quarter ended June 30, 2015.

COMPENSATION

The LifeVantage compensation plan enables Distributors to earn compensation early and often as they sell our products to their customers. Some elements of our compensation plan are paid weekly, allowing new Distributors to receive compensation quickly. We believe more frequent payments of earned compensation help us retain new Distributors by allowing them to experience success soon after becoming new distributors. We also offer a variety of incentive programs to our Distributors for achieving specified sales goals. Additionally, we offer various training resources to help our Distributors become more effective. We believe our compensation plan, incentive programs, and training resources help to motivate and prepare our Distributors for success.

INDEPENDENT DISTRIBUTOR MOTIVATION AND TRAINING

In addition to our compensation plan, we have established a broad array of programs and tools to support, motivate and train our Distributors, including:

- Proprietary LifeVantage Pro mobile application;
- Professionally-designed training materials Distributors can utilize in their sales efforts;
- A wide variety of incentive programs and promotions; and
- Local, national and worldwide company-sponsored events.

LifeVantage and our Distributors conduct thousands of events to educate and motivate our Distributors each year.

COMMISSIONS

A Distributor can earn commissions based on the sale of products in his or her network to sponsored Distributors, Preferred Customers, and Retail Customers in all countries where LifeVantage does business. A Distributor can also earn money from retail sales of product. LifeVantage also sells promotional materials that do not generate commissions for Distributors.

All Distributors

The following table shows the average commissions earned during the period September 1, 2014 through August 31, 2015 by Distributors at various ranks in the LifeVantage Compensation Plan, including the average percentage of total Distributors and the average earned commissions at each level. During the period, Distributors earned approximately \$88,308,204 in commissions and sales compensation globally. There were approximately 97,000 total Distributors during the period, with approximately 59,000 Distributors paid in the same period.

Note that these figures do not represent a Distributor's profit, as they do not consider expenses incurred by a Distributor in the promotion of his/her business and do not include retail markup income.

SEPTEMBER 1, 2014 THROUGH AUGUST 31, 2015

| Paid Rank | Total Annual Earnings | Monthly Avg. | Monthly Min. | Monthly Max. | Avg. % Paid Distributors as a % of Total Distributors |
|---------------|-----------------------|--------------|--------------|--------------|---|
| Distributor | \$3,548,934 | \$16 | \$0 | \$6,387 | 32.71% |
| Pro 1 | \$5,905,671 | \$92 | \$0 | \$2,723 | 13.49% |
| Pro 2 | \$12,693,409 | \$248 | \$0 | \$10,643 | 8.46% |
| Pro 3 | \$8,081,380 | \$501 | \$2 | \$10,608 | 2.81% |
| Premier Pro 4 | \$10,266,150 | \$1,030 | \$10 | \$15,601 | 1.54% |
| Premier Pro 5 | \$10,068,033 | \$2,101 | \$16 | \$15,807 | 0.70% |
| Premier Pro 6 | \$11,543,872 | \$5,238 | \$834 | \$24,629 | 0.28% |
| Elite Pro 7 | \$6,713,121 | \$10,646 | \$3,961 | \$72,927 | 0.09% |
| Elite Pro 8 | \$7,739,355 | \$23,058 | \$11,505 | \$109,967 | 0.04% |
| Elite Pro 9 | \$5,813,512 | \$35,852 | \$22,055 | \$64,124 | 0.02% |
| Master Pro 10 | \$5,934,767 | \$82,331 | \$53,189 | \$124,920 | 0.01% |

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a Distributor can or will earn through the LifeVantage Compensation Plan. Distributors' success will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.

This Summary is intended to provide truthful comprehensive information regarding the income earned by LifeVantage Distributors. A copy of this Summary must be presented to prospective Distributors any time Distributor compensation is presented or discussed, or any type of income claim or earnings representation is made, including one-on-one meetings. Earnings representations include: (1) statements of average Distributor earnings, (2) statements of non-average Distributor earnings, (3) statements of Distributor earnings ranges, (4) Distributor income testimonials, (5) Distributor lifestyle claims, and (6) hypothetical claims.

Copies of this Summary may be printed or downloaded from the LifeVantage website, www.LifeVantage.com.