



# Press Center

## TRUETV

In the summer of 2009, LifeVantage launched TrueTV a brand-centric video viewing and sharing site.

TrueTV broadcasts videos, television features, and radio appearances where LifeVantage, Protandim, and other company products have been featured. Event coverage is also available for viewing on TrueTV.

The videos featured on TrueTV give a behind-the science look at our products and company. Interviews with world-renowned doctors and prominent medical professionals about our products are also included on TrueTV.

Viewers can download, replicate and email our videos through social networking and email, on TrueTV as well.

TrueTV. All of our news. All of it true. All of the time.

To view TrueTV visit [lifevantage.com](http://lifevantage.com)