

# Press Center

## LIFEVANTAGE LEGACY

At LifeVantage, we believe in giving back and making a difference in the world—not only after we reach our goals, but all along the way. We call it the “LifeVantage Legacy,” because we believe we each must make the world a better place. We are committed to that.

We also try to give back, through community service, at our corporate events as well. LifeVantage Corporation’s network of corporate employees, distributors and consumers participate by giving time, money, or other charitable donations to efforts that serve and support children, families, and communities in need. LifeVantage partners with respected and effective charities across the United States to help meet those needs.

Here are a few of the service efforts LifeVantage has coordinated.

### **Primary Children’s Hospital, Salt Lake City, Utah**

LifeVantage made dolls for children undergoing medical procedures at Primary Children’s Hospital in Salt Lake City, Utah. The dolls are used to help children understand the medical procedures they will undergo. For example, the children can color on them, “perform operations” on them, and see where injections will be given. The children take the dolls home with them when they are discharged from the hospital.

### **Food Drives in California, Arizona, Utah, Colorado and Florida**

LifeVantage cooperated with food banks in the following cities to coordinate food drives for those in need: San Diego, CA; Walnut Creek, CA; Phoenix, AZ; Salt Lake City, UT; Denver, CO; and Ft. Lauderdale, FL.

### **The Warrior Foundation, The Wounded Warrior Project**

LifeVantage donated funds, letters, and other care package items to members of the military associated with The Warrior Foundation’s Wounded Warrior Project, a non-profit foundation that honors and empowers severely injured service members through unique, direct programs and services such as advocacy, benefits counseling, coping and family services, mentoring, and assistance building careers in the civilian workforce.

### **Soles 4 Souls**

LifeVantage cooperated with Soles 4 Souls, a Nashville-based charity that collects shoes from the warehouses of footwear companies and the closets of ordinary people and distributes those shoes, free of charge, to people in need in over 125 countries regardless of race, religion, class or any other criteria. To date, Soles 4 Souls has given away over 7 million pair of new and gently worn shoes, currently donating one pair every 9 seconds.

### **Street Angels Ministry, San Diego, CA**

LifeVantage partnered with Street Angels, an organization that delivers backpacks full of survival supplies and other essentials (such as blankets, sleeping bags, hoodies, water, nonperishable food, clothing, sunscreen, towels, envelopes, stamps, phone cards and personal care/toiletry items) to homeless teenagers in the San Diego area.

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### **Gold Ribbon Families Foundation, Colorado**

LifeVantage will be working with Gold Ribbon Families Foundation to assist the families of children with cancer.