

CORPORATE FACT SHEET

About The Company:

LifeVantage Corporation is a publicly-traded nutraceutical company, dedicated to helping people reach their health and wellness goals through science-based products.

Founded in 2003, with offices in San Diego, CA, and South Jordan, UT, LifeVantage develops, manufactures, markets and distributes products that are intended to deliver significant health benefits to consumers.

Supported by successful implementation of the direct sales model, LifeVantage has set aggressive goals for its corporate growth and charitable efforts.

For more information, please visit www.LifeVantage.com.

Mission:

LifeVantage Corporation is dedicated to helping people improve their physical and financial health.

Board of Directors:

Jack R. Thompson
David W. Brown
Joe M. McCord
Dr. James Crapo
Richard Dautre Jones
Garry Mauro
C. Mike Lu
Kay Stout Manovich
Douglas C. Robinson

Executive Management Team:

David Brown, President and CEO, Board of Directors
Kirby Zenger, COO
Carrie Carlander, CFO
Eric Marchant, VP Compliance
Ryan Thompson, VP Sales
Ben Seeman, VP Sales
Gene Tipps, VP Operations

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Scientific Advisory Board:

Dr. Joe M. McCord

Dr. David Perlumtter, MD, FACN, ABIHM

Dr. Brooks M. Hybertson, MBA, Ph.D.

Celebrity Distributors:

Montel Williams, talk show host

Burke Hedges, highly regarded motivational speaker in network marketing industry

Jim Britt, widely recognized motivational speaker

Dr. David Perlmutter, neurologist

Dr. Vicki Rackner, CNN Health Correspondent